

Geo Reporting

Applications:

- Advertising
- TV Shows
- Movies & Trailers
- Broadcast Media
- Major Events
- Radio
- Live Events
- Agencies & Interactive Developers

Where in the world is your audience?

Segment your markets. Tailor your content. Target your advertising. With Geo Reporting from Limelight Networks®, you'll have the information you need to make better business decisions. This option to the robust LUX (Limelight User Exchange) reporting service enables you to assess traffic at the global or country level—and drill down instantly for city-by-city details. With quick and easy views of traffic data in different geographies, you'll be in a position to deliver the right content to audiences around the world.

At-a-glance information. Any way you want it.

Geo Reporting provides geographic information for each Limelight Networks service and each sub-report—in a choice of map and table formats. Color-coded maps show you the hot spots around the world. Choose to display all geographies at once or only the top 10 locations. As with LUX Reporting, you can compare locations based on number of requests, bytes sent, and total seconds—or as a percent of total volume. Just hover over the map to view data associated with that location, or click for more detail by country, state, or city.

Get started today

Contact your Limelight Networks sales office to learn about special introductory pricing—available for a limited time only.

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