



Recurring Billing Service

Extra convenience for you and your customers.

Save time for yourself and your customers. PayPal® Recurring Billing Service allows you to automate customer payments. It deducts funds from your customer's credit or debit card on a regularly scheduled basis, so you don't need to constantly create invoices and customers don't need to resubmit payment information. It's ideal for subscriptions, installment plans, and membership fees. Get an industry-leading payment service that lets you improve cash flow and profitability.

Recurring Billing is:

- **Easy and flexible.**
Automated payments can be set up in minutes. And you can even let customers choose a billing schedule that works best for them. Your customers will appreciate the flexibility, while you'll get a better way to predict your income.
- **Secure.**
PayPal securely stores customer profile information and meets the exacting standards of industry-leading certifications to help protect your customers' sensitive financial information. You don't have to maintain sensitive data or worry about compliance. In addition, all transactions with Recurring Billing Service are processed using 128-bit SSL encryption.
- **Reliable.**
Automating recurring billing ensures that customers are billed the right amount at the right time, reducing the risk of human error and ensuring payment. In addition, if a transaction fails, PayPal's Recurring Billing Service will automatically retry a transaction at least once a day for the number of days you specify for all transactions.

Recurring Billing Service is an optional service that can be added to Payflow Link and Payflow Pro.

It's the ideal choice for automating customer payments. Recurring Billing Service allows for flexible payment schedules and reliable credit card debits without manual processing.

It scales with your business. Whether you have five or 50,000 recurring transactions, Recurring Billing Service can meet your billing needs cost-effectively.

It improves your forecasting. Recurring Billing Service gives you a predictable cash flow and a lower bad debt rate, so it's easier to manage and grow your business.

With Recurring Billing Service, you get:

Automatic payment.

Charge customers' credit cards automatically; there's no need to manually process recurring charges.

Fewer errors.

Reduce billing errors with fewer manual invoices.

World-class security.

Protect customer data on PayPal servers and get SSL encryption with all Recurring Billing Service transactions.

Reliability.

Automate customer payments at set intervals and automatically retry failed transactions.

Scalability.

Process any number of transactions – your business never outgrows the service.

Predictable payments and improved forecasting.

Know when payments are due so you can forecast revenue, manage cash flow, and plan for growth.

Ease of use.

Set up a profile for recurring customers in only a minute.

Get these features and more:

Centralized payment scheduling.

Easily set up recurring payment profiles using PayPal Manager or through the Payflow Pro software development kit (SDK).

Flexible payment schedules.

Configure the billing interval that's most convenient for customers.

Customer notification.

Send email automatically to customers when their credit cards are charged.

Reporting.

Get insight into profiles and billing payments, including a daily summary of transactions.

Failed transaction retry.

Automatically retry failed transactions for the number of days you specify.

Technical requirements:

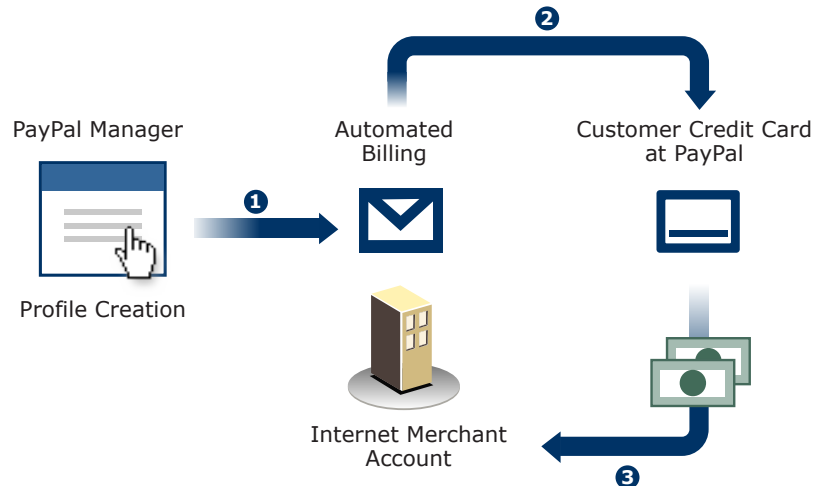
Requires Payflow Pro or Payflow Link.



INSTAORDER

How it works.

Setting up Recurring Billing Service is simple.



- 1 Using PayPal Manager, simply create a “customer profile” with customer name and billing information, including the amount to be charged and the billing interval.
- 2 After the profile is set up, the customer’s debit or credit card will be automatically billed at the appropriate interval.
- 3 Once the transaction is approved, the funds are deposited into your business bank account.

After you’ve set up Recurring Billing Service, it’s easy to manage customer accounts.

- Use PayPal Manager to easily create and view customer profiles, modify billing schedules and sums, deactivate or reactivate billing profiles, and specify criteria for cancellation of profiles with chronic payment problems. You can choose to have an email sent to your customers every time their accounts are charged, or if a transaction fails.
- PayPal Manager comes standard with Payflow Pro and Payflow Link.

Learn more about how Recurring Billing Service can work for your business.

▶ Mallsoft Inc.

10755-F Scripps Poway Pkwy. #472
San Diego, California 92131

1-888-740-3033 (Toll Free)